



MILANO · LUGANO · DUBAI · MIAMI

THE MOST IMPORTANT EVENT IN THE MENA AREA DEDICATED TO THE CONSTRUCTION INDUSTRY

5 - 8 DECEMBER 2022 - DUBAI WORLD TRADE CENTRE

The Big 5 is MENA's premier event dedicated to the global construction industry. Each year, the show offers companies the opportunity to enter new markets and to network online and in person with qualified industry players.



THANKS TO SVA GROUP, OVER THE FOUR DAYS, YOU WILL HAVE THE OPPORTUNITY TO INTRODUCE YOUR COMPANY TO CONTRACTORS AND REGIONAL MANAGERS FROM MORE THAN 152 COUNTRIES.

2,000+

EXHIBITORS

60+

PARTICIPATING COUNTRIES

55,000

VISITORS

97%

OF THE PARTICIPANTS IN PAST EDITIONS FELT THE BIG 5 WAS IMPORTANT TO THEIR BUSINESS

WHY PARTICIPATE

THROUGH THIS EVENT, COMPANIES HAVE THE OPPORTUNITY TO:

01

Increase their international visibility



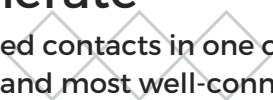
02

Encounter local and international major buyers



03

Generate qualified contacts in one of the safest and most well-connected world's hubs: the United Arab Emirates.

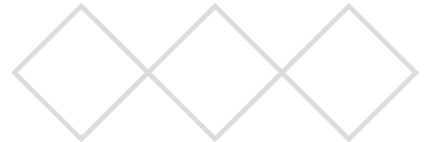


04

Discover all the latest industry news in a world premiere



ALL THIS WILL BE WITHIN THE MENA (THE MIDDLE EAST AND NORTH AFRICA) REGION, OF WHICH THE UAE IS A PRIVILEGED HUB AND A FAST-GROWING REALITY FOR THE CONSTRUCTION SECTOR.



Connecting the global construction industry to build a better tomorrow



CONNECTING THE GLOBAL CONSTRUCTION INDUSTRY TO BUILD A BETTER TOMORROW



COMMERCIAL REPRESENTATION

We are your Export Manager during the event and create a dense network of contacts for you to develop at a low cost and without moving from home. We take care of everything!

INCLUDED SERVICES:

Preliminary analysis

of the company and verification of product/service suitability in the UAE

Preliminary analysis

of marketing materials

Analysis

of buyers attending the event

Definition

of participation goals

Organization

of one-to-one meetings

Sales representation

during all days of the fair

Final report

with feedbacks

Follow-up

post event

**CONTACT US FOR A
PERSONALIZED QUOTE!**

LOOKING FOR MORE?

**CONTACT US AND DISCOVER OUR
EXTERNAL EXPORT MANAGER SERVICE**

CONTACTS



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