



MILANO • LUGANO • DUBAI • MIAMI

**THE WORLD'S BIGGEST ANNUAL EVENT DEDICATED
TO THE FOOD & BEVERAGE INDUSTRY.**
20-24 FEBRUARY 2023 | DUBAI WORLD TRADE CENTRE

Gulfood

Gulfood 2023 is the world's most important exhibition dedicated to the **food industry**.

Every year thousands of companies from all over the world meet in **Dubai** at the **World Trade Center** (one of the largest exhibition centers in the MENA region) to discover together all the opportunities and innovations that the F&B sector has to offer.

**THANKS TO SVA
GROUP, OVER THE
FIVE DAYS, YOU WILL
HAVE THE
OPPORTUNITY TO
MAKE YOUR BUSINESS
KNOWN TO MORE
THAN 4,000
COMPANIES FROM
OVER 120 COUNTRIES.**

4,000
INTERNATIONAL
COMPANIES

100,000+
EXPECTED
VISITORS COMING
FROM 191
COUNTRIES

120
PARTICIPATING
COUNTRIES

6,000+
INDUSTRY
PROFESSIONALS

7 Mld \$

TRADE AGREEMENTS
MADE DURING THE
PREVIOUS EDITION

87%

EXHIBITORS WHO
INCREASED THEIR
BUSINESS VOLUME
COMPARED TO THE
PREVIOUS EDITION

WHY PARTICIPATE

THROUGH THIS EVENT, COMPANIES HAVE THE OPPORTUNITY TO:

01

Access

the largest business meeting program dedicated to the F&B world

02

Encounter

the best industry players and distributors from across the MENA region and beyond

03

Generate

qualified contacts in one of the safest and most well-connected world's hubs: the United Arab Emirates.

04

Discover

all the latest industry news in a world premiere

Gulfood

ALL THIS WILL BE WITHIN THE MENA (THE MIDDLE EAST AND NORTH AFRICA) REGION, OF WHICH THE UAE IS A PRIVILEGED HUB AND A FAST-GROWING REALITY FOR THE FOOD AND BEVERAGE SECTOR.

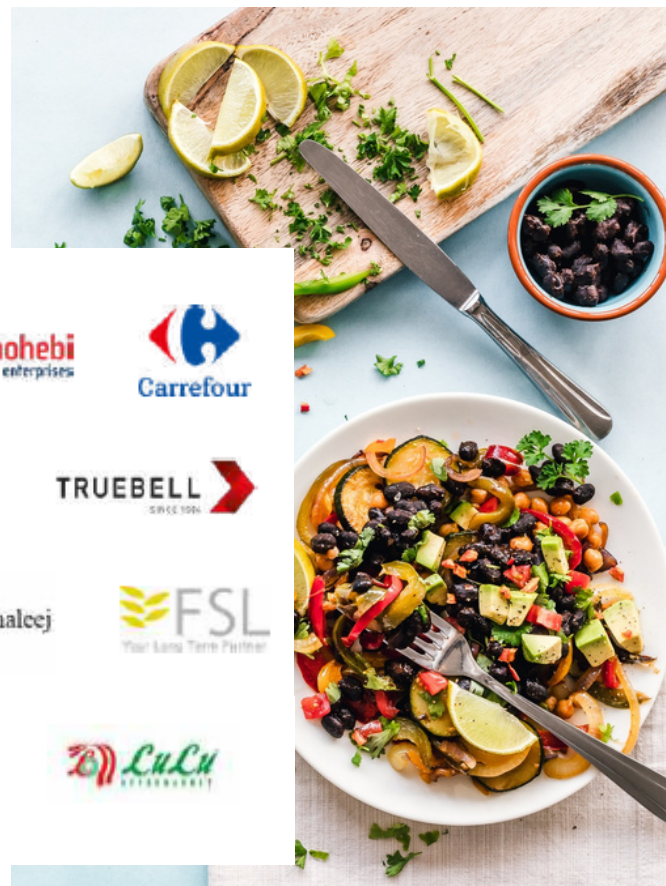
LIST OF INTERNATIONAL PLAYERS: HERE'S WHO YOU CAN GET IN TOUCH WITH THROUGH OUR EXTERNAL EXPORT MANAGER SERVICE



M H Enterprises LLC



fanar al khalcej



DISCOVER THE BEST OF THE 2022 EDITION!



OVER **175 ITALIAN COMPANIES** IN 2022 PARTICIPATED IN GULFOOD, REAPING UNIQUE AND UNREPEATABLE NETWORKING AND BUSINESS OPPORTUNITIES.

SEE WHO PARTICIPATED DURING THE LAST EDITION! [CLICK HERE](#)



COMMERCIAL REPRESENTATION

We are your Export Manager during the event and create a dense network of contacts for you to develop at a low cost and without moving from home. We take care of everything!

INCLUDED SERVICES:

Preliminary analysis

of the company and verification of product/service suitability in the UAE

Preliminary analysis

of marketing materials

Analysis

of buyers attending the event

Definition

of participation goals

Organization

of one-to-one meetings

Sales representation

during all days of the fair

Final report

with feedbacks

Follow-up

post event



**CONTACT US FOR
A PERSONALIZED OFFER!**

LOOKING FOR MORE?

**CONTACT US AND DISCOVER OUR
EXTERNAL EXPORT MANAGER SERVICE**

CONTACTS



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