

MILANO · LUGANO · DUBAI · MIAMI

# ATTEND ONE OF THE WORLD'S BIGGEST TECH EVENTS IN DUBAI FROM 10 TO 14 OCTOBER 2022

# GITEX GLOBAL

GITEX Technology Week 2022 is one of the world's leading technology events.

More than 400 investors from more than 170 countries will attend the event.

GITEX Global will show the future of AI, 5G, Cloud, BigData, Cybersecurity, Blockchain, Quantum Computing, Immersive Marketing, Fintech, and much more.

It will be a unique opportunity for all technology and innovative companies looking to export their businesses abroad!

THANKS TO SVA
GROUP, OVER THE
FIVE DAYS, YOU WILL
HAVE THE
OPPORTUNITY TO
MAKE YOUR BUSINESS
KNOWN TO MORE
THAN 4,000
COMPANIES FROM
OVER 170 COUNTRIES.

4,000+
INTERNATIONAL COMPANIES

100,000+

**EXPECTED VISITORS** 

PARTICIPATING COUNTRIES

800+
STARTUPS

200+

GOVERNMENT AGENCIES

400+

**INVESTOR** 

# WHY PARTICIPATE

THROUGH THIS EVENT, COMPANIES HAVE THE OPPORTUNITY TO:

01

#### Increase

their international visibility

02

#### **Encounter**

local and international companies, incubators, and accelerators

**Q3** 

#### **Generate**

qualified contacts in one of the safest and most well-connected world's hubs: the United Arab Emirates.

04

#### Discover

all the latest industry news in a world premiere



ALL THIS WILL BE WITHIN
THE MENA (THE MIDDLE
EAST AND NORTH AFRICA)
REGION, OF WHICH THE
UAE IS A PRIVILEGED HUB
AND A FAST-GROWING
REALITY FOR THE
TECHNOLOGY SECTOR.

#### **LIST OF INTERNATIONAL PLAYERS:**

HERE'S WHO YOU CAN GET IN TOUCH WITH THROUGH OUR EXTERNAL EXPORT MANAGER SERVICE

































# COMMERCIAL REPRESENTATION

We are your Export Manager during the event and create a dense network of contacts for you to develop at a low cost and without moving from home. We take care of everything!

#### **INCLUDED SERVICES:**

# Preliminary analysis

of the company and verification of product/service suitability in the UAE

# Preliminary analysis

of marketing materials

# **Analysis**

of buyers attending the event

#### **Definition**

of participation goals

## Organization

of one-to-one meetings

### Sales rapresentation

during all days of the fair

## Final report

with feedbacks

# Follow-up

post event

CONTACT US FOR A
PERSONALIZED OFFER!



# **CONTACTS**



info@svadvisory.com



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