



MILANO · LUGANO · DUBAI · MIAMI

## **PARTICIPATES IN THE MIDDLE EAST'S MAJOR DESIGN FAIR**

9-12 NOVEMBER 2022 - DUBAI DISTRICT DESIGN

In the dynamic and ever-evolving field of design excellence, Downtown Design is the premier trade show in the Middle East where leading international, regional, and local exhibitors will showcase new products, cutting-edge trends, and exciting innovations.

# **DOWNTOWN DESIGN**

STRATEGIC PARTNER



# 90

EXHIBITORS

# 24

PARTICIPATING  
COUNTRIES

**DURING THE FOUR  
DAYS, THANKS TO  
SVA GROUP, YOU  
WILL HAVE THE  
OPPORTUNITY TO  
INTRODUCE YOUR  
COMPANY TO  
LOCAL AND  
INTERNATIONAL  
DECISION-MAKERS.**



# WHY PARTICIPATE

THROUGH THIS EVENT, COMPANIES HAVE THE OPPORTUNITY TO:

01

Increase  
their international visibility

02

Encounter  
local and international  
companies, incubators, and  
accelerators

03

Generate  
qualified contacts in one of the  
safest and most well-connected  
world's hubs: the United Arab  
Emirates.

04

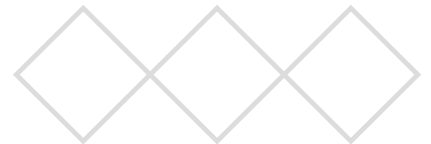
Discover  
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in a world premiere

DOWNTOWN  
**DESIGN**

STRATEGIC PARTNER



**ALL THIS WILL BE WITHIN  
THE MENA (THE MIDDLE  
EAST AND NORTH AFRICA)  
REGION, OF WHICH THE  
UAE IS A PRIVILEGED HUB  
AND A FAST-GROWING  
REALITY FOR THE DESIGN  
SECTOR.**



Downtown Design 2021 Highlights | #DTD2021



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# COMMERCIAL REPRESENTATION

We are your Export Manager during the event and create a dense network of contacts for you to develop at a low cost and without moving from home. We take care of everything!

## INCLUDED SERVICES:

### Preliminary analysis

of the company and verification of product/service suitability in the UAE

### Preliminary analysis

of marketing materials

### Analysis

of buyers attending the event

### Definition

of participation goals

### Organization

of one-to-one meetings

### Sales representation

during all days of the fair

### Final report

with feedbacks

### Follow-up

post event

**CONTACT US FOR A  
PERSONALIZED QUOTE!**

**LOOKING FOR MORE?**  
CONTACT US AND DISCOVER OUR  
**EXTERNAL EXPORT MANAGER SERVICE**

## CONTACTS



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