



MILANO · LUGANO · DUBAI · MIAMI

**THE LARGEST INTERNATIONAL TRADE FAIR
IN THE ENTIRE MENA REGION FOR THE
BEAUTY INDUSTRY**

OCTOBER 31 TO NOVEMBER 2 - DUBAI WORLD TRADE CENTER

In the dynamic and ever-changing wellness and cosmetics industry, Beautyworld Middle East is the trade show of choice of international, regional, and local exhibitors who will showcase new products, cutting-edge trends, and exciting innovations.

beautyworld
MIDDLE EAST

**OVER THREE DAYS,
THANKS TO SVA
GROUP, YOU WILL
HAVE THE
OPPORTUNITY TO
INTRODUCE YOUR
COMPANY TO CEOS
AND BUSINESS
DEVELOPMENT
FROM OVER 100
COUNTRIES.**

891

EXHIBITORS

17

PAVILIONS
DEDICATED

53

PARTICIPATING
COUNTRIES

31,000+

VISITORS

WHY PARTICIPATE

THROUGH THIS EVENT, COMPANIES HAVE THE OPPORTUNITY TO:

01

Increase
their international visibility

02

Encounter
local and international
companies, incubators, and
accelerators

03

Generate
qualified contacts in one of the
safest and most well-connected
world's hubs: the United Arab
Emirates.

04

Discover
all the latest industry news
in a world premiere

beautyworld

MIDDLE EAST

ALL THIS WILL BE WITHIN
THE MENA (THE MIDDLE
EAST AND NORTH AFRICA)
REGION, OF WHICH THE UAE
IS A PRIVILEGED HUB AND A
FAST-GROWING REALITY
FOR THE COSMETIC SECTOR.




A glimpse of what to expect at Beautyworld Middle East 2022



Share

**INTERNATIONAL
TRADE FAIR**



Watch on  YouTube

COMMERCIAL REPRESENTATION

We are your Export Manager during the event and create a dense network of contacts for you to develop at a low cost and without moving from home. We take care of everything!

INCLUDED SERVICES:

Preliminary analysis

of the company and verification of product/service suitability in the UAE

Preliminary analysis

of marketing materials

Analysis

of buyers attending the event

Definition

of participation goals

Organization

of one-to-one meetings

Sales representation

during all days of the fair

Final report

with feedbacks

Follow-up

post event

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PERSONALIZED OFFER!**

WELCOME TO
GULFOOD MANUFACTURING 2021

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